

"Be a Guest at Your Next Event"

This is the motto of Danny Kaizler, the founder and president of ISRAevents one of the leading production and event-planning companies in Israel. Kaizler believes that every event, whether a bar mitzvah, wedding, or NPO (non-profit organization) annual show, should be extraordinary for the guests, and stress-free for the hosts. Families and leaders of Jewish organizations from all over the world contact ISRAevents to plan and manage their special occasions in Israel, the US, and around the globe. They all know that when ISRAevents turns dreams into productions, the reality surpasses the dream.

"Successful event-planning begins with listening to our clients' dreams and goals," says Kaizler. The professional ISRAevents team devotes a great deal of time to translating these dreams into innovative concepts and concrete ideas. The resulting tailor-made program achieves the predefined goals while providing the customer and guests with an original, multi-sensory experience that they will talk about for a long time afterwards.

People today have been so over-stimulated by peak experiences that they are constantly looking for new thrills. "Our job," according to Kaizler, "is to bring them something fresh and exciting." He offers examples from past events produced by ISRAevents: A couple from England took great delight in the English botanical garden that ISRAevents created for them in their hotel's main banquet hall in Jerusalem. For another family they designed an authentic Bedouin encampment in the middle of Judean Desert for a bat mitzvah. For a bar mitzvah, the parting of the Red Sea and receiving the Torah at Sinai was recreated in a banquet hall. They built a Hawaiian village on the beach for a wedding party. For a non-profit organization in New York, they presented a virtual flight from a hotel in Manhattan to Jerusalem." ISRAevents has unique expertise in producing concept events, which demand high familiarity with the site's conditions and a sophisticated understanding of the logistical complexities in order to pull everything together practically and implement the concept successfully.

In addition to the special design concept, the program content is what intensifies the experience and completes the whole picture. ISRAevents is proud of its creative flair for choosing the right elements - singers, original musical arrangements, the latest multimedia techniques, video clips, pyrotechnic shows, etc., that will complement the design and leave the guests openmouthed. "That winning combination of setting and substance is what brings us each time to a new pinnacle," Kaizler muses, adding, "We put a lot of heart and thought into each event; after all, this is someone's once-in-a-lifetime special day."

Each of the endless details involved in an event is carefully attended to at ISRAevents. Invitation design, for instance, is crucial as a kind of display-window opportunity to present the concept and pique the guests' curiosity about the event. Another key element is the entrance to the event site - this critical point in space and time makes the first impression and sets the tone for the entire event. ISRAevents is the only address you need for every service involved in event production - from finding a location, booking flights, accommodations and transportation, through original entertainment, decor and building special props.

"Personal service for every customer is paramount," says Kaizler, "especially for people planning to come from abroad to hold their event in Israel. Due to the distance and the difference in business mentality, they require a dependable company that understands them and can meet all their needs." As one customer put it, "In the end, the geographical distance proved not to be an obstacle at all. When we arrived from Belgium, everything was ready and the event was carried out beautifully." The highly experienced ISRAevents staff members are people experts, as well as experts in the small details that create great events.

Working with ISRAevents is a cost-effective investment that customers do not regret. Over their dozens of years of experience Kaizler and his partners, Eli Yizralevitch and Yuval Stupel, have built up extensive working relations with the finest service-providers. Many people are not aware of the fact that this translates into significant savings for the customer footing the bill. "We bring the suppliers volume; they repay us with discounts that we pass on to our clients," explains Kaizler.

"All along the line, every time there was a problem or a worry, once we contacted you, it was immediately sorted out," reads one of the glowing thank-you letters posted on the impressive ISRAevents website. Above all, ISRAevents meets every customer's need for a production company that really cares, whether the event is big and extravagant or small and intimate. "My customers become my personal friends," says Danny Kaizler, and that really does say it all.

ISRAevents hopes to host you as a guest at your next event!

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